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**PERIOD INSPIRATION WITH MODERN APPEAL –
MAKE ROOM FOR THE NEW PASADENA OUTDOOR FIREPLACE
FROM KALAMAZOO OUTDOOR GOURMET™**



CHICAGO, IL (March 26, 2009) – Kalamazoo Outdoor Gourmet™ continues to break new ground in design and performance with its new Pasadena Outdoor Fireplace. Available beginning March 26, the beautiful and highly functional design takes its design inspiration from the craftsman-style of architecture epitomized by Pasadena architects Greene & Greene. It offers a new alternative for homeowners who are seeking the beauty of a built-in outdoor fireplace but also value the convenience and flexibility of a freestanding design.

An increasing number of homeowners are investing in an outdoor fireplace. According to John Crouch of the Hearth, Patio and Barbecue Association, “We have seen outdoor fireplace sales significantly increase in recent years, seemingly in accordance with homeowner’s continued desire to provide a family retreat in their own backyard.”

“After a great meal, there is nothing better than sitting around a roaring fire,” says Russ Faulk, vice president of marketing and product development for Kalamazoo Outdoor Gourmet. “It is a natural gathering place, bringing family and friends together for comfort, warmth and casual relaxation. It also helps extend the outdoor entertaining season when cooler evenings arrive.”

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**BRINGING GOURMET LIFESTYLES
OUTDOORS SINCE 1906**

To give consumers the best solution possible, Kalamazoo Outdoor Gourmet leveraged its expertise in stainless steel and outdoor cooking to create the Pasadena Outdoor Fireplace. Its intelligent design offers benefits that every homeowner will appreciate:

- o Handcrafted in high-grade stainless steel, the Pasadena Outdoor Fireplace is easy to clean and warranted for life against rust
- o Homeowners can choose between two popular Arts& Crafts designs for the sides of the fireplace: white oak leaves with acorns or graceful gingko leaves.
- o An attractive low-pitched roof with wide overhangs keeps rain out, avoiding the time-consuming and messy cleanup of ashes and burnt logs common to open fire pits.
- o The fireplace roof is conversation-height, allowing a large group to sit comfortably around the fireplace for hours of comfortable conversation.
- o A deep ash box just below the fire holds the cinders of at least three fires. The simple pull out design makes clean out easy.
- o Weighing more than 100 pounds, the Pasadena Outdoor Fireplace will withstand the elements, but is easy for two people to lift and reposition as needed.

Rosalind Reed, principal of Rosalind Reed Associates, says, "The Pasadena Outdoor Fireplace is a true beauty, and the attention to detail is all Kalamazoo."

The Pasadena Outdoor Fireplace is available to homeowners and design professionals from Kalamazoo Outdoor Gourmet or its authorized dealer partners around the country. Photo available upon request.

The Kalamazoo Pasadena Outdoor Fireplace: \$2,795

About Kalamazoo Outdoor Gourmet

Kalamazoo Outdoor Gourmet has been bringing gourmet lifestyles outdoors for more than 100 years and is the one-stop resource for creating the ultimate outdoor kitchen. From revolutionary hybrid grills that cook with charcoal, wood and gas, to the most powerful and energy efficient outdoor refrigeration available, Kalamazoo is the leading manufacturer in outdoor cooking and entertaining equipment. The complete line includes grills, refrigerators, freezers, wine chillers, keg tappers, weather-tight cabinets, wok cooktops, lobster boil pits, martini bars and a countertop pizza oven.

Please visit www.KalamazooGourmet.com for more information or call 1.800.868.1699 to speak with an outdoor kitchen design expert.

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